

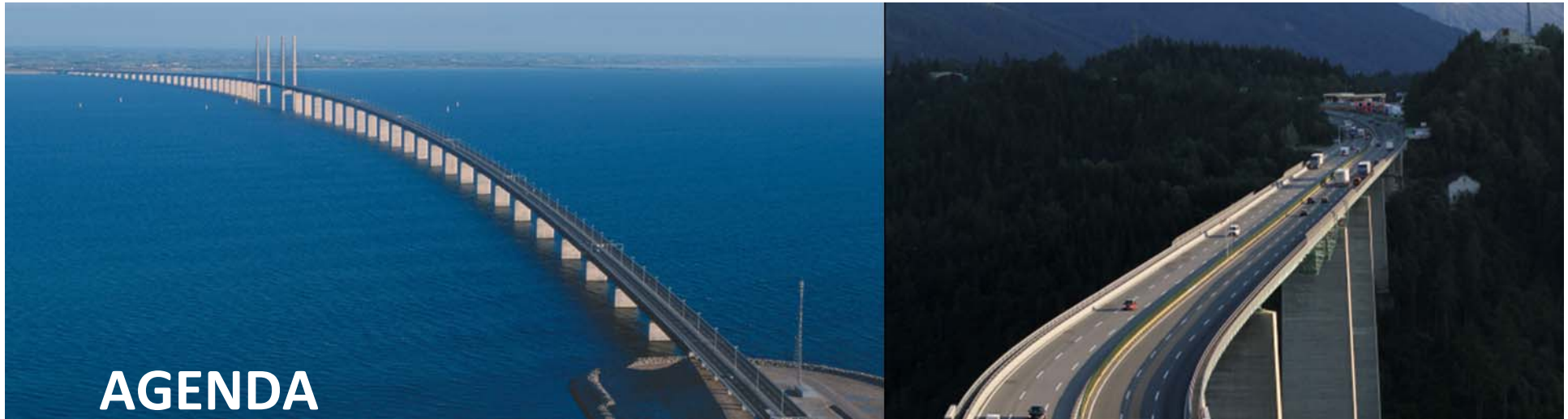
From Scandinavia to Austria with EasyGo+



Franz Hlava, ASFINAG Maut Service GmbH

**Toll Systems in Europe
2014**

Prague 17. June



AGENDA

- **What is EasyGo?**
Key Facts / The Idea behind EasyGo / Key Figures
- **What is EasyGo+?**
Key Facts / The Idea behind EasyGo+ / How does it work?
- **EasyGo+ Challenges of the Implementation**
Technical / Commercial / Procedural / Lessons Learned
- **EasyGo+ Achievements**
Success / Experience / Conformity to EETS
- **What we would like to share**

What is EasyGo?

EasyGo is an interoperable tolling service offered for users of toll roads, bridges and ferries in the Scandinavian countries.



Key facts

- Cooperation of Toll Chargers from Denmark, Norway and Sweden (AS Storebaelt, Oresundsbro Konsortiet, NPRA, SRA)
- A Service for all vehicles
- One DSRC OBE – one contract – one invoice for tolling in 3 countries
- OBE issued by local TSPs
- Available since March 2007

The idea behind EasyGo

Situation in 2003-2005

- Significant cross border traffic in Scandinavia
- Several toll stations on national borders (Øresund, Svinesund, ferries)
- Significant costs and losses in collection of tolls from foreign vehicles
- Varying specifications and procedures

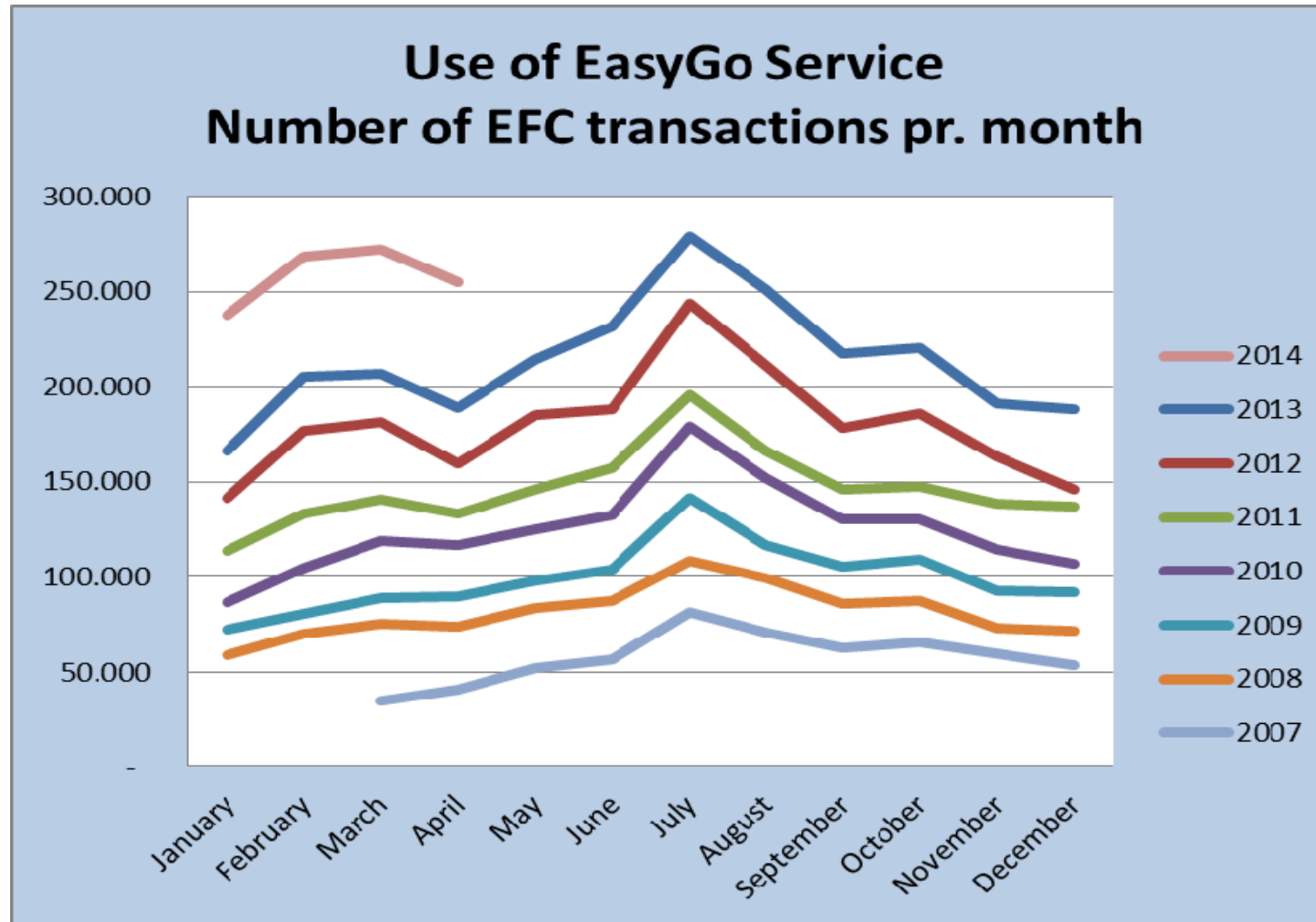


A feasibility study in 2004 showed that a common Scandinavian system:

- could include all existing local systems / specifications
- was feasible from a contractual, technical and operational point of view within the existing legislation of the 3 countries
- could increase efficiency in collection of tolls from foreign vehicles
- would greatly improve user convenience
- could be the basis for a joint development of the tolling systems towards Europe

The EasyGo service started commercial operation on March 1st 2007

EasyGo Key Figures



What is EasyGo+?

EasyGo+ is the new interoperable tolling service offered for users of toll roads, bridges and ferries in the Scandinavian countries + Austria.



Key facts

- Cooperation of Toll Chargers from Denmark, Norway and Sweden and Austria (AS Storebaelt, Oresundsbro Konsortiet, NPRA, SRA, ASFINAG)
- A service for drivers of vehicles above 3.5t
- One DSRC OBE – one contract – one invoice for tolling in 4 European countries
- OBE issued by 2 EasyGo+ TSPs
 - BroBizz A/S and ASFINAG ETS
- Available since November 2013

The idea behind EasyGo+

2009 Decision to develop interoperability between the Nordic countries and Austria

Main objectives

- Commercial solution for interoperable toll collection for heavy vehicles above 3.5t between the Nordic countries and a central European country
- Demonstrate interoperability between regions in a European context and identify the needs of a pan-European tolling service
- Aim at being at the forefront of the European development.
- Demonstrate a cross border solution according to the EFC Directive

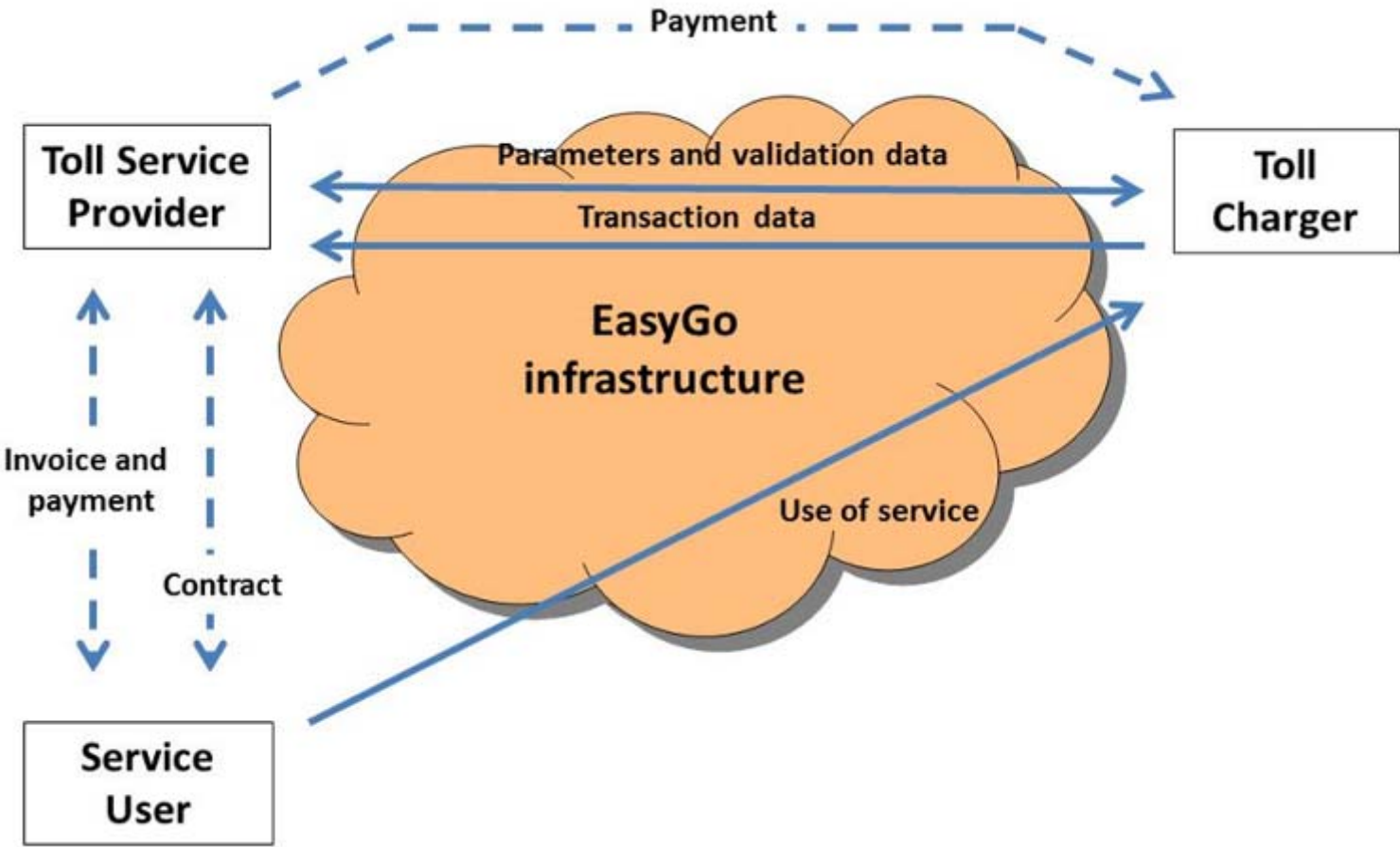


2013 Start of the EasyGo+ service

EasyGo+



How does it work?



Challenges of the Implementation

Technical	<ul style="list-style-type: none">▪ System upgrades▪ Testing between regionally displaced partners▪ Suitability for Use Tests▪ Quality parameters▪ Security requirements
Commercial	<ul style="list-style-type: none">▪ Invoicing in different currencies and VAT rules▪ Differentiation Fee/Tax▪ Contractual negotiations▪ Differences in interpretation of the European Payment Service Directive
Procedural	<ul style="list-style-type: none">▪ Implementation of TC and SP role according to EETS▪ Mandatory vs. non-mandatory OBU▪ Definition of common Business Processes▪ Definition of exchange of information▪ Different enforcement strategies

Challenges of the Implementation

Lessons Learned

Interoperability is **time-consuming** and **cost-intensive**

Interoperability projects need
confidence, full transparency and **commitment**
on all involved sides

Not only technical but **also cultural differences** should not be underestimated



What we would like to share



- **Including new actors** into EasyGo/EasyGo+
- **Documentation**
 - ✓ Contracts
 - ✓ Specifications
 - ✓ Test procedures incl. Suitability for use tests
 - ✓ Quality system / KPIs
 - ✓ Operational procedures
- The **EasyGo infrastructure/interfaces**
(EasyGo HUB)
- **Experience**
(> 7 years in commercial operation)



What we would like to share



www.easygo.com

The screenshot shows the EasyGo website homepage. At the top is a dark navigation bar with the EasyGo logo and menu items: EASYGO LOCATIONS, CUSTOMER SERVICE, ABOUT EASYGO, and EASYGO+. The main content area is divided into three columns. The left column, titled 'WELCOME TO EASYGO', contains introductory text and a map of Europe with country flags (Denmark, Sweden, Norway, Germany, Austria) indicating service areas. A green button below the map says 'CLICK A COUNTRY TO SEE WHERE YOU CAN USE EASYGO'. The middle column, titled 'SPROG', features a search bar and language selection icons for Danish, Swedish, German, Danish, and Finnish. The right column has two sections: 'CUSTOMER SERVICE' with a list of links (How do I use EasyGo?, How do I sign BroBizz/AutoPASS up to EasyGo?, Who to contact?) and a 'READ MORE' link; and 'TRAFIKINFO' with a blurred image of a road tunnel and a list of countries: Denmark, Norway, Sweden, and Austria.



Franz Hlava
ASFINAG Maut Service GmbH
franz.hlava@asfinag.at