



# How to Resist Advanced Threats

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## What is an APT?

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Dragonfly 2.0

Stuxnet

Carbanak

Blackenergy

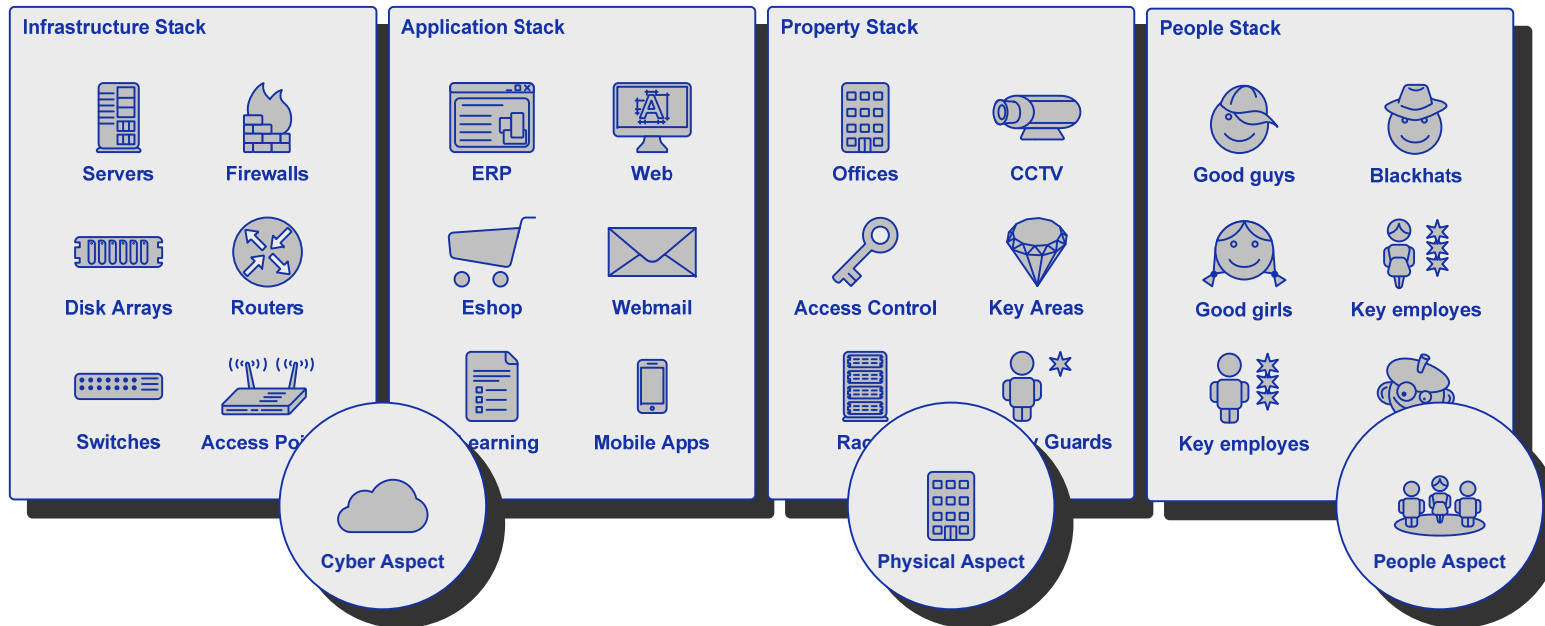
Desert Falcons

Shadowpad

ExPetr

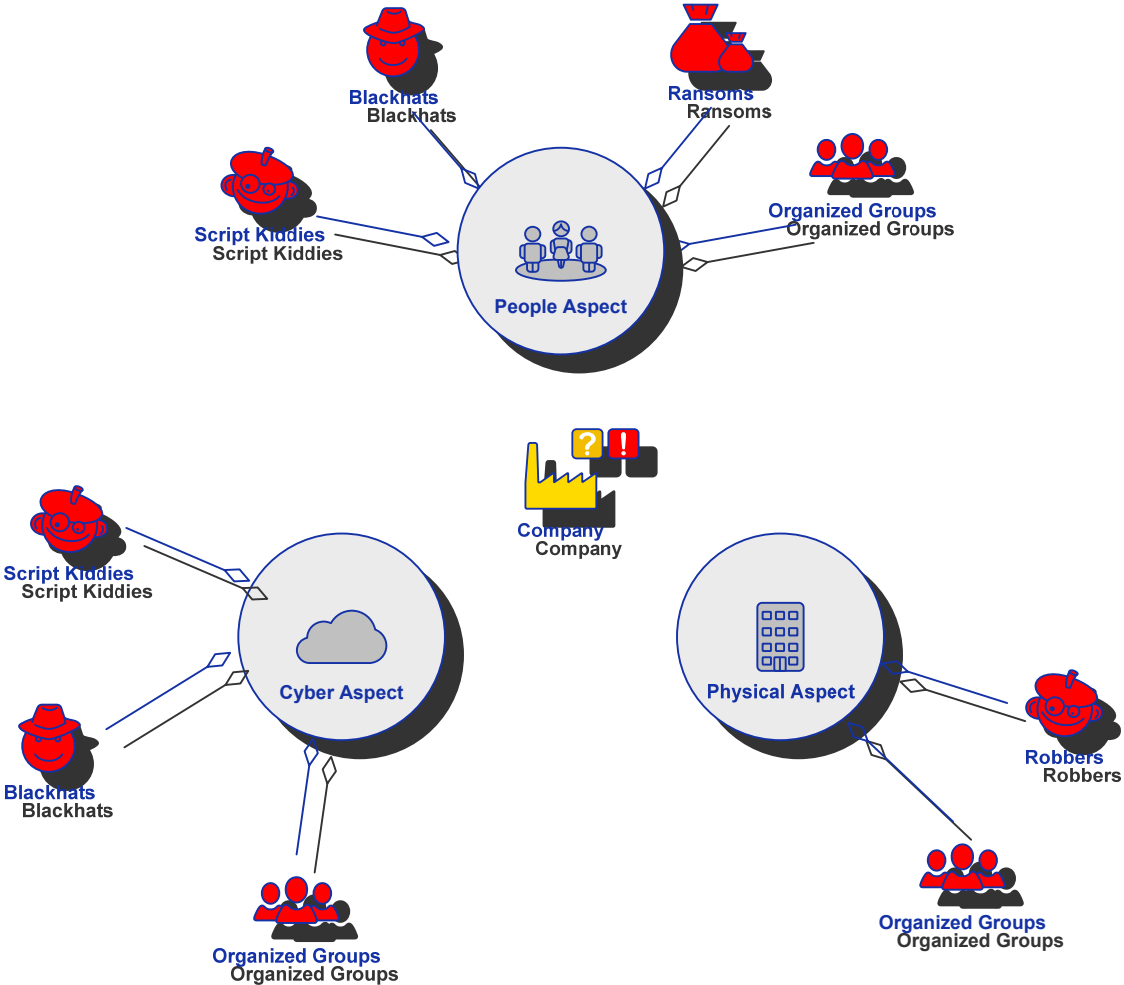
Ghoul

# Typical Company

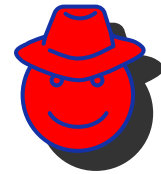




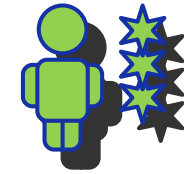
# We are under fire!



# What is the winning side?



Hackers  
Hackers



Defenders  
Defenders

- Motivation
- Quantity
- Resources
- Potential of Loss



# Implications





# Implications

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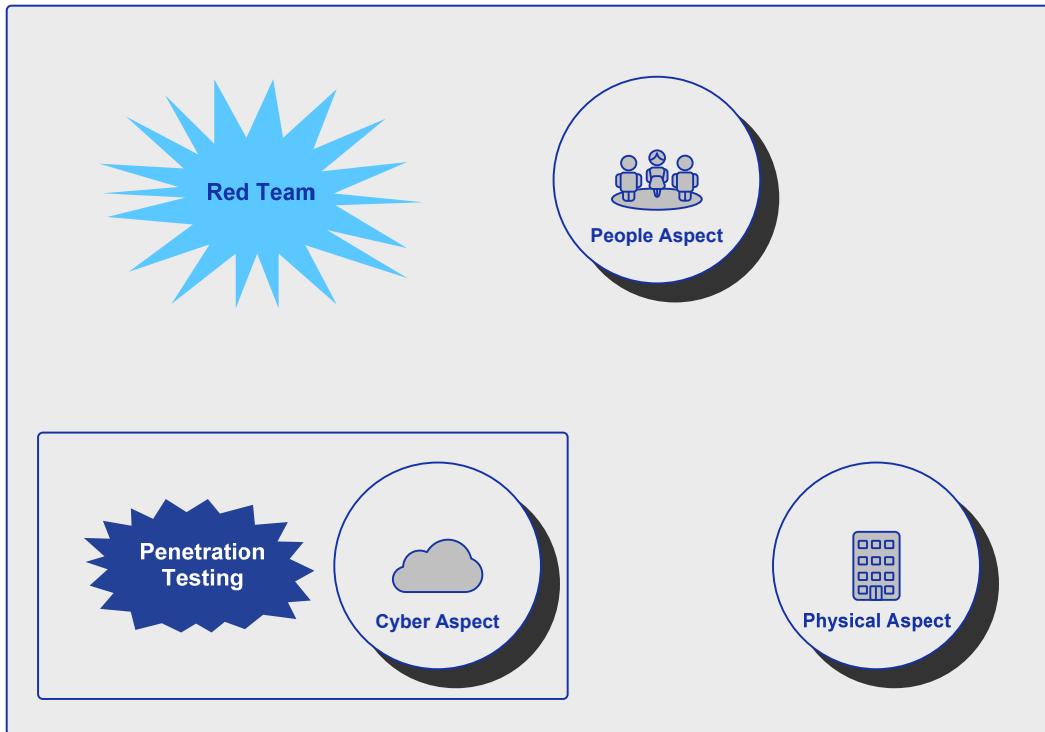


# Solution



# Solution

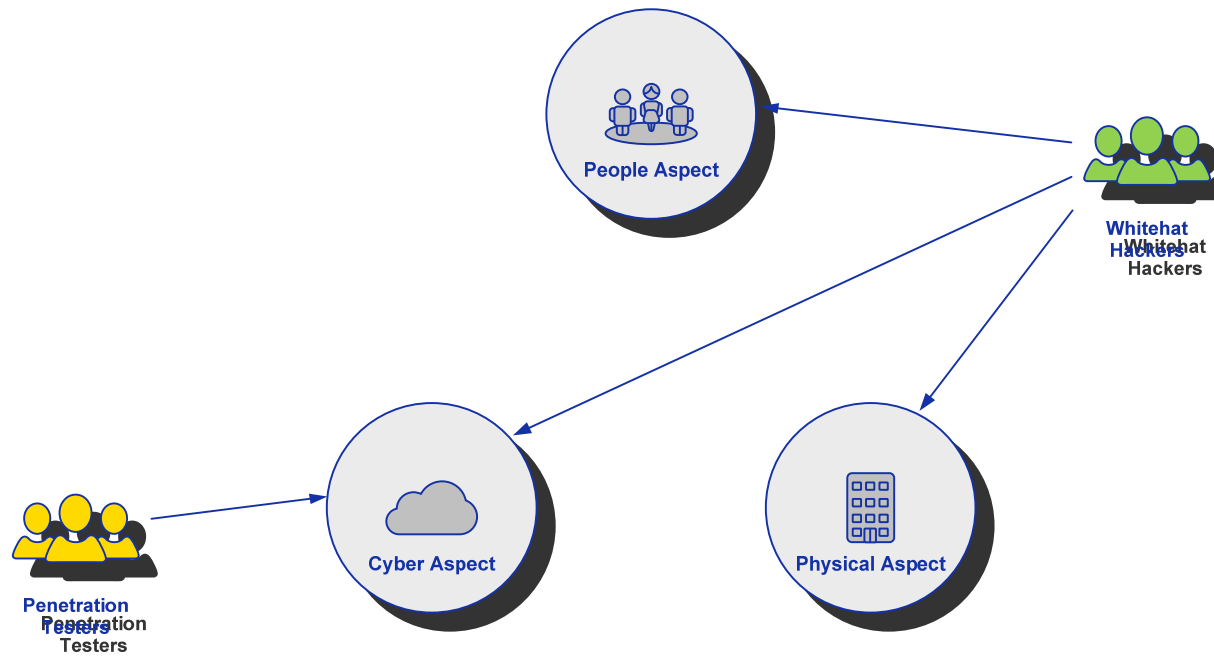
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# Magic



# Pick the Right Weapon



# What are a Hacker's thoughts regarding GDPR?

He is looking forward to it!





**Nedovolte** útočníkům  
čechrat si své **EGO**  
na **úkor** vašich kolegů  
a zákazníků za  
**VAŠE PROSTŘEDKY**



Thank You

